



## Ad Operations Tester

### About Games2win:

Games2win – Based in Mumbai and San Francisco is a gigantic casual games company, operating across a global footprint, leveraging its own & partner IP to create an entertaining gaming experience.

The Company has clocked over 115 million game downloads across the iTunes, Android, Windows and Kindle platforms. Some of our games – Driving Academy, Parking Frenzy, High School Driving Test, Friends Forever, Fab Tattoo Design Studio & Fashion Diva have topped the global app charts. We own over 50 proprietary mobile games and an extremely strong DAU and MAU user base (80% outside of India).

Top investors such as Clearstone Venture Partners, Nirvana Venture Advisors and Silicon Valley Bank have funded G2W. The founders of G2W Inc. are Alok Kejriwal – a Serial Entrepreneur and Mahesh Khambadkone – an Online Gaming Specialist.

To know more about us, visit us at:

Games2win – [Google Play Store](#)

Games2win – [iTunes Store](#)

Games2win – [Website](#)

**Based in:** Mumbai

**Reporting to:** AshishAshri – Sr. Ad Ops Executive

**Experience Required – Minimum 1 Years of Experience**

### What do you need to do? (Role and Responsibilities)

**As a Ad Ops Executive you would be required to:**

- Ad Testing in Mobile and Online Games
- Manage existing Ad Network Configurations & Implementation
- Manage In-House Campaigns
- Co-ordinate with Development Team to resolve bugs.
- Report any bad ads from partners while reviewing / testing games.

## **Qualifications:**

### **Minimum Qualifications:**

- BA/BCOM/BS degree or equivalent practical experience.

### **Preferred Qualifications:**

- Familiarity with Mobile Game / Ad Testing.
- Analytical mindset with good communication and interpersonal capabilities, able to work independently.
- Must be able to prioritize multiple assignments, with a high degree of accuracy, and function quickly in a fast-paced, deadline oriented environment.
- Hands on experience towards configuring and managing ads through mediation tools for mobile and online. (MoPub, SuperSonic, AdMob, DFP, etc)

### **Growth and prospects:**

This is a huge opportunity for an individual who wants to scale up personally and also help the company scale further by managing millions of impressions every month. The digital market is poised for immense growth and the candidate can look forward to a long term growth curve in the company & the industry.

### **Remuneration:**

Games2win likes to meet candidates and then offer them compensation on the basis of their experience and passion.

As a practice, we have typically matched candidates with their existing salary packages and throw in lucrative performance incentives; and of course ESOPs.\* (Our ESOPs are very valuable, and have proven to enrich employees)

The idea is to make you take an ownership role and then provide additional compensation on performance.

Note that we do not want people to join us just for a better salary. We don't bribe people to join us. Instead, we want people to join us for the love of what we do and the opportunity to shine professionally!

### **Next Steps:**

If this opportunity excites you:

Play our game "Driving Academy" ([Click Here](#)) or "Power Cricket T20" ([Click Here](#)) on Android / iOS. Give us a test plan on how you would test the game for Ads. Assume that the game runs through a mediation network.

Best of Luck!

Send your thoughts with your introduction and expectations to: [hr@games2win.com](mailto:hr@games2win.com)