

Operations Executive

About Games2win:

Games2win is one of the largest casual gaming companies in the world and features in the top gaming properties of the world (USA and the World, as per comScore reports). We own over 700 proprietary online games and have an extremely strong DAU and MAU online and mobile user base (80% outside of India) that has been built organically, without ANY advertising support or paid installations.

G2W is the publisher of global hit titles such as <u>Parking Frenzy</u>, The "Fab Designer" series and 50+ other games, with over 60 million downloads worldwide on the iOS, Android, Windows & Kindle app stores. Parking Frenzy was ranked #1 on the US iTunes App Store (free app & game). Top tier investors such as Clearstone Venture Partners, Nirvana Venture Advisors and Silicon Valley Bank have funded G2W. The founders of G2W Inc. are AlokKejriwal – a serial entrepreneur, See – (google link);(linkedin link), and Mahesh Khambadkone – an online gaming specialist, See – <u>linkedin link</u>

What's the opportunity?

To build a world-class entertainment destination for global consumers. Your role would be to work with managers to help ensure all the levers that go into running a successful games business, are in place.

This includes handling content calendars for our websites, ,www.games2win.com and www.gangofgamers.com, scheduling newsletters and push notifications to our growing community of users, cross-promoting games smartly across our 800+ mobile and web games, and managing multiple consumer outreach programs that we operate.

Position: Operations Executive

Based in: Mumbai

Reporting to: Mahesh Khambadkone, who is COO, with dotted-line reporting into Business Heads

Age & Experience:

Total of 2-3 years experience, with latest 1 year relevant working at a consumer-facing mobile business.

What the job is all about - Role & Responsibility:

- Work with your line managers to understand the business goals for the week
- Configure, execute and monitor the various systems used to meet those business goals
- Identify any bottle-necks or pain points that may exist, and escalate them in a timely manner

• Measure performance so as to help managers plan for the following weeks

Desired Profile:

Intelligent, passionate about working in an operational role, keen to understand how consumer facing businesses are built. Any expertise with web development or as a web master will be a bonus, although not compulsory.

Desired Soft Skills:

Team player, good communication skills, passionate.

Qualifications:

A graduate who is able to operate a computer masterfully, and has a Masters In Common Sense.

Remuneration –

As a practice, we have typically matched candidates existing packages + ADDED on lucrative performance incentives and of course ESOP's.*

 $\hat{*}$ in the exit of mobile2win China to Disney – the group has now a proven track record of demonstrating how valuable its company esops can be.

The idea is to make the candidate actually take an ownership role and then provide additional compensation on performance.

Growth and prospects –

This is a huge opportunity for someone who wants to be associated with ONLINE GAMING as an industry and be responsible for scaling up a start up venture to a large business. The gaming market is poised for immense growth and the candidate can look forward to a very long term vertical growth curve in this industry.

The candidate can vertically grow into a publishing management or tech developer position as he/she scales up.

Next Steps

If this role excites you, please :

Plav anv 2 or 3 games published by Games2win (Androd users, see http://www.games2win.com/en/android/android-apps.asp ios users please see , http://www.games2win.com/en/iphone/iphone-apps.asp).

Once played, make a list of 10 ways in which Games2win can communicate with the audiences of our games.

Send this list, along with your resume, to <u>hr@games2win.com</u>, with clear mention of your relevant experience.